

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968914-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	Treasure Cst.Jbs Coa.FL-1	C30N06

Flight Dates	Order #	Alt Order #
10/31/12 - 11/05/12	968914	6297213ADD

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	----F--	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0312TVH	\$1,200.00 NM
2	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0312TVH	\$1,200.00 NM
3	11/01/12	11/01/12	WPBF News 25 @ Noon	12pm-1230pm	---T---	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0312TVH	\$1,200.00 NM
4	11/01/12	11/01/12	Wheel Of Fortune	7-7:30PM	---T---	:30	1	\$7,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$7,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	TCJC0312TVH	\$7,500.00 NM
5	10/31/12	10/31/12	WPBF News 25 @ Noon	12pm-1230pm	--W----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0312TVH	\$1,200.00 NM

Total Spots 5

Gross Total \$12,300.00

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
968914-1	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Treasure Coast Jobs Coalit	Treasure Cst.Jbs Coa.FL-1	C30N06

www.thewpbfchannel.com
Payment Terms 30 Days

<u>Agency Commission</u>	\$1,845.00
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<u>Net Amount Due</u>	\$10,455.00
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